The Financial Education Institute of Canada

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Education Institute Set for Growth

Graydon G. Watters, President of The Financial Education Institute of Canada, announced today the appointment of Christopher Cartwright to the position of Vice President. The appointment reflects the Institute's intention to increase the number of working Canadians who are able to benefit from its educational services.

Cartwright, an independent consultant based in Montreal, brings to the Institute over 30 years of experience in the group savings and retirement industry. He was a member of the Joint Forum's Stakeholders Task Force that helped to draft the CAP Guidelines. He is past Chair of the Canadian Life and Health Insurance Association's Committee on Group Retirement Plans and is a frequent speaker at industry conferences, including CPBI, ACPM and the DC Summit. His articles have been published in Benefits Canada, The Benefits and Pensions Monitor and the DC Monitor.

As Vice President, Cartwright will direct the strategic development of the Institute. His industry knowledge together with his expertise in research, analysis, communication and marketing will help the Institute to ensure its educational services are continuously and precisely targeted to the needs of plan sponsors and members.

"Too many Canadians are racing towards retirement largely unprepared," said Watters. "Working with progressive employers, our goal is for the Institute to reach as many individuals as possible with information that is comprehensive, relevant and practical."

"Employers are doing the best they can with stretched resources in a challenging environment," added Cartwright. "Unfortunately, a lawsuit by disgruntled employees is often seen as the inevitable result of all their efforts. We think that this story can have a happier ending if all of us – including employees - take appropriate action today. I'm delighted to do my part. After all, making things better for everyone is really why an Institute like this exists."

About The Financial Education Institute of Canada

The Financial Education Institute of Canada traces its roots back to 1984 when Graydon Watters founded Financial Knowledge Inc. to publish specialized financial planning books. Recognizing a growing need for comprehensive and unbiased financial information, he left a successful career in the world of retail investments and financial planning to develop the educational materials that no one else was offering. Since then, his books, seminars and planning tools have helped thousands of Canadians to achieve a realistic understanding of what financial success is all about. Building upon the foundation of traditional books, seminars and workshops, the Institute currently offers employee education through a comprehensive online curriculum comprised of over 30 lessons on a diverse range of money and life topics. The Institute's holistic approach encourages individuals to recognize that their future financial security is in their own hands.

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By engaging in the Institute's simple process, employees can make the most of the group plans available to them – and plan sponsors can know they have followed best practices in meeting their fiduciary responsibilities.

The Institute operates only on a fee-for-service basis. It does not sell financial products, nor does it receive any commissions. Its only business is education.

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